2014 AWP Conference Schedule

Thursday, February 27, 2014

8:30 am to 5:30 pm

R102. Bookfair Concessions, Coffee, Bars, & Lounge
Washington State Convention Center, Level 4
Breakfast and lunch concessions are available from 8:30am to 4:30pm in the North and South halls of the bookfair, Level 4 of the Washington State Convention Center. There will be a bar and a coffee cart in each the North Hall and the South Lobby complete with lounge seating. Both bars serving wine, beer, and mixed drinks will be open 12:00pm to 5:30pm. Both coffee carts are open 8:30am to 5:30pm each day. Cash, debit, and credit cards are accepted at all food and beverage locations. Please consult the bookfair map in the conference planner for detailed locations.

R103. Dickinson Quiet Space
Washington State Convention Center, Level 4
A dedicated quiet space for you to collect your thoughts, unwind, and escape the literary chaos. Please consult the bookfair map in the conference planner for detailed location. “There is a solitude of space, / A solitude of sea, / A solitude of death, but these / Society shall be, / Compared with that profounder site, / That polar privacy, / A Soul admitted to Itself: / Finite Infinity.” - Emily Dickinson

8:30 am to 6:00 pm

R101. AWP Bookfair, Sponsored by Hollins University: Jackson Center for Creative Writing
North & South Exhibit Halls, Washington State Convention Center
With more than 650 literary exhibitors the AWP bookfair is the largest of its kind. A great way to meet authors, critics, and peers, the bookfair also provides excellent opportunities to find information about many literary magazines, presses, and organizations. Please consult the bookfair map in the conference planner for location details.

9:00 am to 10:15 am

R112. Project-Driven Publicity for Publishers and Writers
Room 3B, Washington State Convention Center, Level 3
(Jenni Baker, Beth Ayer, E. Kristin Anderson, Jerome Joseph Gentes)
In the face of declining budgets and attention spans, a well-timed project can be a low-cost solution to boost attention for publications and writers. Found Poetry Review editors will discuss two successful National Poetry Month projects, including a 2012 Kickstarter-funded campaign and a 2013 initiative that united 85 poets to produce 2,500+ poems in a single month. Project participants will detail the initiatives’ impact on their morale, practice, and exposure to new and supportive readers.

R115. Four Ways Blogging Benefits a Writer
Room 604, Washington State Convention Center, Level 6
(Isla McKetta, Rebecca Bridge, Elissa Washuta, Ann Hedreen, Jack Remick)
Creation, career, promotion, and conversation. Your blog is more than a tool for creating the dreaded "platform." It can be the hub of your online activity and a source of inspiration. Five digitally-savvy authors share stories of how their blogs inspire them to write, build relationships, and help them get published. We’ll cover Internet best practices and ways blogging gets you noticed by search engines and the people who use them. Learn how being yourself online is your very best asset.

10:30 am to 11:45 am

R142. Once It’s Out of the Gate: Post-Publication Marketing and Platform-Building
Room 602/603, Washington State Convention Center, Level 6
(Jeffrey Lependorf, Steph Opitz, Katie Freeman, Caroline Casey, Jane Friedman)
While pre-publication marketing to trade publications and book sellers remains an important part of the life of a book, there is still a lot one can do to create buzz and multiply readers after the book is already out there.

R155. Richard Hugo: Triggering Towns, Triggering Syntax
Room 202, Western New England MFA Annex, Level 2
(Stephen Corey, Gary Thompson, Frances McCue, Patricia Clark, M.L Smoker)
Richard Hugo (1923-1982) may have been the best-known poet of the Northwest who was actually from the Northwest. Hugo’s hardscrabble beginnings in White Center, just south of Seattle, led him to write about the downtrodden people and industrial landscapes of the Duwamish River. Later, after moving to Montana, Hugo’s poems continued to focus on overlooked people and places. The panel will discuss Hugo’s legacy as a teacher and his achingly beautiful poems set in Western Washington and Montana.

12:00 pm to 1:15 pm

R165. Like Sand to the Beach: Bringing Your Book to Market
Room 2B, Washington State Convention Center, Level 2
(Kristen Millares Young, Jonathan Evison, Karen Maeda Allman, Rachel Fershleiser, Jarret Middleton)
What does it take to sell a book? How can you build an ecosystem to support your work? These booksellers, social media experts, editors, and authors will answer those questions and more during an action-oriented conversation about promoting literature in print, online, and in person. (Hint: being successful requires sustained effort.) After offering multimedia presentations and empirically tested advice, we will address your individual concerns during a Q&A session.

R178. Don’t Just Stand There and Read: Literary Events That Go Beyond the Usual
Room 613/614, Washington State Convention Center, Level 6
(Teresa Carmody, Joshua Raab, Karen Finneyfrock, Jamie FitzGerald)
We’ve all been to a reading that had us checking our watches (or wishing the poet would check his). Members of this panel are offering a variety of exciting antidotes: multi-disciplinary events, participatory events, carnivals, avant-garde garden parties, and more. Find out how literary events can build audiences, build on textual work, and deliver more than just wine and cheese—not that we’re against wine and cheese.

1:30 pm to 2:00 pm

Author Signing: Hagen, Cecelia
Organization Name: Airlie Press
Spot: D7

1:30 pm to 2:45 pm

R193. Hot off the Presses: A Reading by Copper Canyon Poets
Willow Room, Sheraton Seattle, 2nd Floor
(Michael Wiegers, Marianne Boruch, Ellen Bass, Mark Bibbins, Matthew Zapruder)
An event featuring the freshest work by Copper Canyon poets, with an introduction by executive editor Michael Wiegers. Hear poetry from the newest collections on the market by a diverse group of voices.

R219. Writing in Place: The West as Catalyst and Backdrop for Fiction
Room 305, Western New England MFA Annex, Level 3
(Susan Denning, Willy Vlautin, Patrick Dewitt, Ismet Prcic)
The three most recent winners of the Oregon Book Award in fiction will discuss the ways place influences their work, both as current residents of Oregon and former residents of Bosnia, Canada, and Nevada. To what extent does Oregon and the American West act as a catalyst for character and conflict? To what extent is a writer's location an incidental backdrop? And what effect does winning a regional book award have on a writer's sense of being "from" or "belonging to" a certain place?

3:00 pm to 4:15 pm

R226. Writing Toward the Future: High School Creative Writing Programs
Room 2B, Washington State Convention Center, Level 2
(Monika Cassel, Jamie Figueroa, Kim Henderson, Anne-Marie Oomen, Scott Gould)
As writing programs multiply around the nation, high school writing majors in arts schools are the new frontier. What does such an early emphasis on the craft of writing offer young students during the high school years and beyond? What should a writer hoping to teach at such a program expect? Instructors and program directors of arts school creative writing programs across the country explore what intensive training in creative writing can offer today's youth and today's teachers of writing.

R245. The Legacy of Richard Hugo
Room 202, Western New England MFA Annex, Level 2
The legacy of Richard Hugo is a powerful force at the University of Montana. This panel pays tribute to Hugo’s continuing influence on the creative writing program at the University, as well as the lasting impact of his career on the larger writing community.

**R249. The Kenyon Review 75th Anniversary Reading**
Room 304, Western New England MFA Annex, Level 3
(David Lynn, Kimiko Hahn, Charles Baxter, Jaquira Diaz)

A reading from writers featured in the Winter 2014 issue of *The Kenyon Review*, our 75th anniversary issue. The Winter 2014 issue marks our ongoing commitment to publish the very best writing from established and emerging writers. Founded in 1939 at Kenyon College and first edited by poet-critic John Crowe Ransom, *The Kenyon Review* continues in its 75th year to celebrate writing that maps the spiritual, intellectual, and emotional tides of our contemporary culture.

**4:00 pm to 5:00 pm**
Author Signing: **Garstang, Clifford**
Organization Name: **Press 53**
Spot: CC35, CC36

**4:30 pm to 5:45 pm**
**R266. New Media Beyond the Book: A How-to Session**
Room 608, Washington State Convention Center, Level 6
(Amaranth Borsuk, Kate Durbin, Samantha Gorman, Alexandria Chasin, Ian Hatcher)

This panel will demonstrate how authors might broadly adapt their work for new media environments: from iPad apps addressing questions of innovation, to websites supplanting the printed text as the primary product, to e-books moving beyond electronic doubles of the original hard copy. This panel is a “how-to” for the future of the book. From these examples, authors will leave with concrete strategies for furthering their new media projects, even when their expertise is limited to the page.

**R271. Homesteading on the Digital Frontier: Writers’ Blogs**
Room 615/616/617, Washington State Convention Center, Level 6
(Zack Rogow, Mark Doty, C.M. Mayo, Charles Johnson)

Writers present strategies on how to start a blog, where to get material, how to publicize a blog and add readers and followers, and how to sustain it over time. Other topics: Is blogging a new genre of literature? Why do blogs matter? To monetize, or not to monetize? What are SEO and tagging, and how do you use them? How do analytics help increase readership? How can blogging improve book sales and reading attendance? Should you react to events or pick your own blog topics?

**6:00 pm to 7:00 pm**
**6 Under 36**
Liberty Bar, 517 15th Ave E Seattle, WA 98112
Cost: Free
Take a break from the conference center and come join us for an evening of craft cocktails and poetry readings by six writers under age 36: Brittany Cavallaro, Kendra DeColo, Sara Eliza Johnson, Tyler Mills, Diana Khoi Nguyen, and Corey Van Landingham.

**6:00 pm to 8:00 pm**
**William Stafford Anthology Reading and Celebration**
Caffe Ladro, 801 Pine St, Seattle, WA 98101
Cost: Free

In celebration of the William Stafford Centennial and the release of the anthology *A Ritual to Read Together*, a celebration and reading will take place at Caffe Ladro. We also dedicate the reading in memory of Dorothy Stafford. Anthology readers include: Fred Marchant, Kim Stafford, GC Waldrep, Ellen Bass, and more.

**East Comes West: Press 53, Bellevue Literary Review, & Prime Number Magazine Reading**
Kells Irish Restaurant & Pub, 1916 Post Alley, Pike Place Market, Seattle, WA 98101
Cost: Free

Featuring: Robert Lee Brewer, Mary Akers, Jeffrey Condran, Stacy Niglizzio, Bonnie ZoBell (PS3); Katherine Malmo, Kathryn Trueblood (BLR); Judith Barrington, Ron Capps, Terence Degnan, John McDermott (PNM). Buy
dinner & drinks, hear great literary readings, and return in time for Keynote!

**Happy Hour at Linda's Tavern**
Linda's Tavern, 707 E Pine St. Seattle, WA 98122  
Cost: Free  
Url: [https://www.facebook.com/events/453804361385958/](https://www.facebook.com/events/453804361385958/)  
Join A Strange Object, Electric Literature, Guernica, and The Paris Review for Happy Hour, and drink to all things literary. $3 'Strange Object' cocktails from 6pm - 7pm. $4 well drinks all evening.

7:00 pm to 8:15 pm  
**R286B. A Lifetime of Publishing with Northwest Institute of Literary Arts Reception**  
Capital Hill Room, Sheraton Seattle, 3rd Floor  
The Whidbey Island Writers Association, Whidbey Writers Workshop MFA program, *Soundings* literary magazine, and the Whidbey Island Writers Conference celebrate writers and publishing. Author Ryan Boudinot, *Scratch* magazine founders Jane Friedman and Manjula Martin, other guest faculty, and published alumni will meet and greet. Giveaways from NILA authors and guest faculty. Explore a lifetime of publishing.

7:00 pm to 8:30 pm  
**Steelhead Stories, Working Writers & NW Voices**  
Pike Brewing Company, 1415 First Avenue Seattle, WA 98101  
Cost: Free, no-host bar  
Url: [http://www.splitinfinitive.com](http://www.splitinfinitive.com)  
*Split Infinitive* and *PDXX Collective*, two Northwest-based lit mags, will be hosting an informal evening of pints and prose at Pike Brewing. Hear a diverse range of brief readings, with complimentary snacks and some of the city's best beer on tap. A chance to unwind after a panel-packed day!

7:00 pm to 10:00 pm  
**Burnside Review, Four Way Books, Canarium Books, and Lana Turner Reading**  
Fremont Abbey, 4272 Fremont Ave N Seattle, WA 98103  
Cost: Free  
Url: [https://www.facebook.com/events/269629586518729/](https://www.facebook.com/events/269629586518729/)  

8:00 pm to 10:00 pm  
**Sarabande Books Roaring 20s Anniversary Party**  
Pike Place Market, Atrium Loft, 85 Pike St.  
Cost: Free  
Url: [https://www.facebook.com/events/400429006755906/](https://www.facebook.com/events/400429006755906/)  
Join us in celebrating 20 years of independent publishing and the release of Kyle Minor's "Praying Drunk" with a roaring 20s themed party! We'll see you at Pike Place Market (85 Pike Street, only 4 blocks from the conference center), upstairs in the Atrium Loft. Featuring a photo booth and OPEN BAR.

8:00 pm to 11:45 pm  
**Chop Suey w/ Tin House, Wave Books, & Tumblr**  
Chop Suey, 1325 E. Madison St. Seattle, WA 98122  
Cost: Free  
Url: [https://www.facebook.com/events/715336358484185/](https://www.facebook.com/events/715336358484185/)  
Come to Capitol Hill's Chop Suey for a night of readings, dancing, and (free!) drinking. Readings from Matthew Zapruder, Dorothea Lasky, Peter Mountford, and Bianca Stone. DJ sets from Mas y Menos and New Dadz. Drinks (while they last) kindly provided by our pals at Tumblr.

8:30 pm to 10:00 pm  
**R287. #AWP14 Keynote Address by Annie Proulx, Sponsored by the University of Washington Creative Writing Program**  
Ballroom ABCE, Washington State Convention Center, Level 6  
(Annie Proulx)  
Annie Proulx is the author of eight books, including the novel *The Shipping News* and the story collection *Close Range*. Her many honors include a Pulitzer Prize, a National Book Award, the *Irish Times* International Fiction Prize, and a PEN/Faulkner award. Her story “Brokeback Mountain,” which originally appeared in the
New Yorker, was made into an Academy Award-winning film. Her most recent book is Fine Just the Way It Is. She lives in Wyoming.

10:00 pm to 12:00 am
R288. AWP Public Reception & Dance Party
Grand Ballroom, Sheraton Seattle, 2nd Floor
A Dance Party with music by Dj Neza. Free beer and wine from 10:00pm to midnight.

Friday, February 28, 2014

9:00 am to 10:15 am
Room 606, Washington State Convention Center, Level 6
(Martha Nichols, Lee Hope Betcher, J. W. Wang, Matthew Limpede, Michael Garriga)
Online literary sites attract more traffic than many print journals, expand audiences for literary work beyond a small circle of subscribers, and are building virtual communities of readers and writers. So why does digitally published work seldom win literary awards or make best-of anthologies? This panel of online editors will expose a number of myths about online publishing, conjure the joys of digital reading, and answer audience questions about how to take the leap off the printed page.

F127. Stoking the Fire: Maintaining the Passion for Writing when Success Eludes
Room 101, Western New England MFA Annex, Level 1
(Joseph Ponepinto, Q. Lindsey Barrett, Teri Carter, Kobbie Alamo)
Most writers start out on their literary journeys with high goals, whether that means a book deal, teaching job, publication in major literary journals, or some other tangible achievement. But if personal goals are not realized, how does a writer keep going? This panel features four writers who have created writing lives and have maintained their artistic focus while dealing with rejection, lack of community, post-MFA depression, all while juggling responsibilities of family and day jobs.

F132. Debunking the Myths of New Publishing Models
Room 305, Western New England MFA Annex, Level 3
(Seth Harwood, Deborah Reed, Lee Goldberg, Tyler Dilts, Johnny Shaw)
These writers have all found success in the new world of publishing as part of an innovative and oftentimes hybrid means of building a wide readership. Whether it’s self-publishing, print on demand, traditional publishing, a new breed of publishing house, small press, or all of the above, these authors explain what they have in common, what has worked, what has not, and why change is in everyone’s favor.

10:30 am to 11:45 am
F146. Return to the Future: Reinventing the Book
Room 604, Washington State Convention Center, Level 6
(Mary-Sherman Willis, Katherine McNamara, Susan Taylor Chehak, Kate Young, Brenna Humpleys)
In the chaos of new e-book tablet and e-reader technology, unprecedented opportunities exist for literary publishers and their authors looking for innovative ways to publish and distribute their books. New forms like transmedia storytelling and multi-platform publishing push the limits of what a book can be and how it is sold. A panel of indie publishers and authors describe why they chose to publish this way, how they got started, their challenges and successes, and their works-in-progress.

F150. The Road Less Taken: Alternative Forms of Distribution
Room 609, Washington State Convention Center, Level 6
(Jeffrey Lependorf, Halimah Marcus, Matvei Yankelevich, Nicole Baxter)
Discover new ways to get literature into readers’ hands beyond online “e-tailers” and even local bookstores. The panel addresses print-on-demand, subscription models, digital singles, and more!

F154. Graywolf Press 40th Anniversary
Room 615/616/617, Washington State Convention Center, Level 6
(Tess Gallagher, Ru Freeman, Justin Hocking, Tree Swenson)
In 2014, Graywolf Press celebrates forty years of publishing essential works of contemporary literature. From the Press’s beginnings in Port Townsend, Washington, in 1974, to its current roster of award-winning writers, Graywolf has been recognized as one of the leaders in independent publishing. Please join the publisher and director of Graywolf and these fiction writers, nonfiction writers, and poets for a reading in celebration of the next forty years of Graywolf Press.
Eudora Welty was a publicist. William Carlos Williams practiced medicine. How do our nonliterary day jobs enter into our writing—or do we work writing into the job? Which is more writer-friendly, the huge corporation or the nonprofit? How do we form literary alliances when our colleagues are not publishing? Four authors, some whose co-workers do not know they are writers, discuss writing outside of academia in jobs supportive, hostile, or just indifferent to their literary careers.

Independent Bookselling: Opportunities for Authors
Room 304, Western New England MFA Annex, Level 3
(Robert Sindelar, Pam Cady, Chuck Robinson, Rick Simonson, Janis Segress)
As bookstore chains disappear and independent bookstores become even more important, what should writers and authors know about working with booksellers? This panel from Seattle-area bookstores—Elliott Bay, Village Books, Third Place Books, University Bookstore, and Queen Anne Book Company—will discuss how writers can work with independent booksellers to market a book. Topics will include author events, store placement, joint promotion, and how to spread the word to the book-buying public.

F163. Independent Bookselling: Opportunities for Authors
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Applying for a National Endowment for the Arts Creative Writing Fellowship
Room 3B, Washington State Convention Center, Level 3
(Amy Stolls, Eleanor Steele)
This session is geared toward individuals interested in applying for an NEA fellowship in poetry or prose. Staff members from the NEA’s Literature Division will discuss and advise on all aspects of the program, from submitting an application to selecting the winners. Plenty of time will be allotted for questions.

A Tribute to and Celebration of Colleen McElroy
Room 612, Washington State Convention Center, Level 6
(Remica Bingham-Risher, Amanda Johnston, Frances McCue, Al Young, Michael Faucette)
Colleen McElroy is a speech pathologist, poet, memoirist, playwright, editor, mentor, professor, and globetrotter extraordinaire. For more than thirty years, she taught at the University of Washington and served as the editor-in-chief of the Seattle Review from 1995 - 2006. The panelists, former colleagues, students, and friends, will celebrate her legacy, mentorship, and contributions to the world of literature. After a series of tributes, Prof. McElroy will share her work.

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Gaming Social Media
Room 305, Western New England MFA Annex, Level 3
(Emily Warn, Catherine Halley, Erin Belieu, Brian Spears)
Some poets are tapping into social networks to share, promote, and critique poetry. Others open accounts and let them languish or turn people off through constantly promoting readings or books. We’ll talk from our own experiences, addressing how you can use Facebook and Twitter to participate in a new form of criticism, build a community around an issue, expand the readership of an online magazine, effectively promote a reading or book, and just have fun.

University of Montana Faculty Reading
Room 611, Washington State Convention Center, Level 6
(Robert Stubblefield, Greg Pape, Karen Volkman, Kevin Canty)
The faculty at the University of Montana continue a 50-year legacy of excellence started by MFA program founders, Richard Hugo and William Kittredge. This reading showcases three genres taught in UM’s MFA program—poetry, fiction, and nonfiction.

Approaches to Publishing
Room 618/619/620, Washington State Convention Center, Level 6
(Jon Fine, Laura Caldwell, Hugh Howey, Lawrence Block, Neal Thompson)
Independent, Hybrid, Traditional, eBook only... The approaches to publishing are growing. Authors share their perspectives and insights on approaching publishing today.

The Parent-Writer: Can We Really Have It All?
Room 607, Washington State Convention Center, Level 6
(Ava Chin, Jane Delury, Jessica Blau, Matt Briggs, Molly Wizenberg)
Writing a book is challenging, but what if you’re also raising a bawling newborn, a demanding toddler, or a
difficult tween? Our panel of fiction writers, food bloggers, and journalists discusses the challenges of being both serious writers and good parents, including how to hit your deadlines while managing kid’s schedules. Can today’s writer—who is expected to tweet, blog, and have a million Facebook friends, while simultaneously crafting great prose and nurturing children—really have it all?

**F252. Language in the Air: Taking Writing off the Page with Audio**  
Room 608, Washington State Convention Center, Level 6  
(Chelsea Werner-Jatzke, Joan Rabinowitz, Kathleen Kylo, Jay McAleer, Mark Cull)  
Podcasts, radio, audio journals, QR Codes, in this multimedia age writing often integrates audio. This panel discusses ways audio expands the writing market through accessibility, craft, performance, production, and publication. The publishing market continues to change; what can audio mean for your work? Do new ways of reading impact ways of writing? Discover audio as an outlet for, and an element of, craft. Writing lives in language, lift your words off the page and get your language in the air.

**F253. Making Certain It Goes On: A Tribute to Richard Hugo**  
Room 609, Washington State Convention Center, Level 6  
(Wyn Cooper, Andrea Hollander, Stanley Plumly, Ed Skoog)  
Richard Hugo is Seattle’s most important native poet, and his legacy is passed to the many students across the country who read *The Triggering Town: Lectures and Essays on Poetry and Writing*. Instrumental in building the writing program at the University of Montana, Hugo is honored by the Seattle writers center carrying his name. This panel celebrates Hugo as a poet, with readings and discussions of his poetry, which was the most important of his many contributions to the literary world.

**F256. When Workshop Doesn’t Work: Alternative Models of Creative Writing Instruction**  
Room 613/614, Washington State Convention Center, Level 6  
(John Fried, Craig Bernier, Jim Zervanos, Hoa Nguyen, Irina Reyn)  
The dominant model for creative writing instruction is the workshop, the ever satirized roundtable discussion of a writer’s work. While such a method might make sense for the self-selecting members of an MFA program, is it the best teaching method for undergraduate or high school students with little or no experience? Experienced poetry and fiction writing instructors will consider the value of the workshop and offer successful alternative strategies for the classroom.

**F260. The Bellingham Review**  
Room LL5, Western New England MFA Annex, Lower Level  
(Brenda Miller, Jacob Appel, Lauri Anderson Alford, Jennifer Militello, Angela Tung)  
Past winners of the *Bellingham Review*’s three literary contests, the Annie Dillard Award in Creative Nonfiction, the 49th Parallel Poetry Award, and the Tobias Wolff Award in Fiction, will read samples of their work. The *Bellingham Review* is an award-winning literary journal that has been published by Western Washington University for the past thirty-seven years.

**F267. Literary Entourage: Agents and More**  
Room 305, Western New England MFA Annex, Level 3  
(Elizabeth Wales, Betsy Amster, Karen Maeda Allman)  
The changing universe of publishing means that authors need dramatically new and innovative forms of representation to survive in the literary marketplace. This panel of seasoned publishing professionals will discuss their latest strategies to help authors get published, or self-publish successfully, and connect with readers online, offline, and through active networks of book groups and literary events. The moderator is a literary agent based in Portland and Los Angeles.

**4:30 pm to 5:45 pm**

**F269. The Re-Emergence of Book Arts: A Conversation Between Book Designers and the Authors They Publish**  
Cedar Room, Sheraton Seattle, 2nd Floor  
(Claire Stephens, Gloria Munoz, Patti White, Brent House, Brian Oliu)  
To illuminate the particulars of publishing handmade books, *Sweet: A Literary Confection* and Slashpine Press speak with their authors. What should authors expect during the publication process? What are the pros and cons of publishing a handmade book versus an e-book or using a printing service? How do artists design a handmade book and collaborate with the writer? How does a small press navigate financial and technological obstacles along the road to publication?

**F282. Beg, Borrow, Steal: Twenty-five Best Teaching Practices from Teachers Who Write for Writers Who Teach**  
Room 604, Washington State Convention Center, Level 6  
(Caroline M. Mar, Xochiquetzal Candelaria, Nick Vagnoni, Denise Delgado, Kimberly Jean Smith)
Effective teaching requires training, yet few writing programs include a pedagogical focus. This interactive workshop demonstrates methods begged, borrowed, and stolen from successful classes. We’ll model best practices for developing: student engagement; classroom community; thoughtful craft discussions; dynamic, even fearless writing; useful peer workshops; and meaningful revision for every teaching level and institutional context—things you can use in your next class.

F283. Teaching in Two-Year Colleges
Room 606, Washington State Convention Center, Level 6
(Robert Haight, David James, Dennis Hinrichsen, Rose Swartz)
Creative writers at community colleges get little respect, in general, but there are benefits to working in the two-year system. This event will focus on explaining job duties, requirements, as well as the perks and pleasures found in teaching at the community college level where more students enroll than at all four-year public universities combined. The future need for more collaboration, connection, and articulation between university writing programs and community colleges will be discussed.

Room 608, Washington State Convention Center, Level 6
(Midge Raymond, Kelli Russell Agodon, Wendy Call, Janna Cawrse Esarey, Susan Rich)
Panelists from a variety of genres—poetry, fiction, narrative nonfiction, and memoir—will discuss the unique challenges and opportunities of transitioning from writer to published book author. Through specific experiences and using real-world examples, panelists will offer tips for finding one’s natural niche and audience and how to reach out to readers authentically and generously. Topics include book promotion through conferences, book clubs, social media, awards, blogs, events, and salons.

7:00 pm to 8:15 pm
F303. Western Washington University Reception
Aspen Room, Sheraton Seattle, 2nd Floor
Western Washington University invites you to a reception in recognition of our esteemed alumni as well as our newly minted MFA Program. Come and celebrate the Creative Writing Community with our faculty.

8:30 pm to 10:00 pm
F311. A Reading and Conversation with Gretel Ehrlich and Barry Lopez, Sponsored by the Western Washington University MFA in Creative Writing
Ballroom ABC, Washington State Convention Center, Level 6
(Gretel Ehrlich, Barry Lopez, Neal Conan)
Gretel Ehrlich, author of The Solace of Open Spaces and In the Empire of Ice, and Barry Lopez, author of Arctic Dreams and Of Wolves and Men, will present readings of their award-winning work, followed by a moderated discussion. The event will be moderated by award-winning journalist and former host of NPR's “Talk of the Nation,” Neal Conan.

10:00 pm to 12:00 am
F313. AWP Public Reception & Dance Party
Grand Ballroom, Sheraton Seattle, 2nd Floor
A Dance Party with music by DJ Neza. Free beer and wine from 10:00 - 11:00 pm. Cash bar from 11:00 pm to midnight.

Saturday, March 1, 2014

9:00 am to 10:15 am
S130. The Promises and Perils of Publicity
Room 301, Western New England MFA Annex, Level 3
(Susan Kushner Resnick, Mary Ann Gwinn, Jessica Glenn, Deborah Reed, Marion Winik)
We all know how important publicity is in today’s publishing climate, but do you know how to hire the right independent publicist? How to work with your in-house marketing staff? How to make sure you don’t get taken advantage of? How to be your own publicist? A novelist who got it right, a nonfictionist with a cautionary tale, an independent publicist, and a book review editor will discuss how to successfully bring your work to readers no matter what your budget.

S132. Good Luck with That: Writers Paying Bills
Room 303, Western New England MFA Annex, Level 3
(Leona Sevick, Dustin Ballard, Dave Essinger, Mary Akers, Dave Housley)
Five writers with diverse backgrounds will speak on their nontraditional career paths in nonprofit
management, medicine, law, administration, and media, and on sustaining the writing life outside of the workshop and classroom. When it comes to the real-world mundanity of paying the bills, the professional world offers a multitude of often-overlooked opportunities for the application of literary training and sensibilities.

1:30 pm to 2:45 pm
S210. Rethinking Linking: Stories and Novels, Structure and Beyond
Room 607, Washington State Convention Center, Level 6
(Anne Sanow, Dylan Landis, Clifford Garstang, Imad Rahman, Mary Akers)
Linked stories and novels in stories continue to grow in popularity, and they have opened up new possibilities in terms of considering how connections and structure work within and across not only what we might traditionally consider stories, but chapters and novel sections, too. Join us for a discussion of linking through character, setting, language, and more. Beyond the basics, we'll address ways to consider what kind of structural form your links call for and offer tips for experimentation.

3:00 pm to 4:15 pm
S235B. Writopia Lab: Fun and Productive Creative Writing Workshops for Kids and Teens
Patricia Olson Bookfair Stage, Washington State Convention Center, Level 4
(Rebecca Wallace-Segall, Taylor Sykes)
Writopia Lab's founder and Executive Director leads a discussion on the value of story, honesty, and reflection in college essays; and why children and teens need to tell and write true and fictional stories for their own intellectual and emotional development. She takes us through some of the college essays and creative works recently written by Writopia's young authors, poets and playwrights. The event culminates in an audience-participation writing exercise followed by an open mic.

S255. Wrath, Greed, Sloth, Pride, Lust, Envy, and Depression: Troubleshooting the Seven (Deadly?) Sins of the Writing Life
Room 303, Western New England MFA Annex, Level 3
(Ethan Gilsdorf, Henriette Power, William Orem, Becky Tuch, Ted Weesner, Jr.)
How do you stay inspired and hopeful without succumbing to envy of your fellow writers' successes? How, over your career, do you recharge your batteries, deal with rejection, and not be thrown off by early successes? Is ambition a bad thing? How do you deal with disappointment and despair? In this panel, a diverse group of writers working in many genres discusses the perils of these "Seven (Deadly?) Sins of the Writing Life." Attendees are invited to share issues for the panel to troubleshoot.

4:30 pm to 5:45 pm
S279. Where Your Life Still Matters: Richard Hugo's The Triggering Town and the Creative Writing Classroom
Room LL4, Western New England MFA Annex, Lower Level
(Susanna Childress, Sandra Alcosser, Jane Springer, Darin Ciccotelli, Georgia Popoff)
Thirty-five years ago, Richard Hugo's The Triggering Town offered not only an approach to writing but a reminder of what a creative writing class can be. Five poets, one a student of Hugo's and each award-winning writers with their own classrooms, explore our pedagogical and literary debt to this luminous text at once sly and wise, wild and practical, and illuminate how Hugo's understanding of linguistic play, leaping subjects, revision, and readers have nurtured generations of poets and their teaching.

8:30 pm to 10:00 pm
S285. Sherman Alexie and Timothy Egan: A Reading Sponsored by Hugo House
Ballroom ABC, Washington State Convention Center, Level 6
(Tree Swenson, Sherman Alexie, Timothy Egan)
Sherman Alexie is the National Book Award-winning author of The Absolutely True Diary of a Part-Time Indian, as well as a dozen other books of poetry and prose. Timothy Egan is the National Book Award-winning author of The Worst Hard Time: The Untold Story of Those Who Survived the Great American Dust Bowl as well as six other nonfiction books. Introduced by Tree Swenson, executive director of Richard Hugo House.

10:00 pm to 12:00 am
S286. AWP Public Reception & Dance Party
Grand Ballroom, Sheraton Seattle, 2nd Floor
A Dance Party with music by DJ Neza. Free beer and wine from 10:00 - 11:00 pm. Cash bar from 11:00 pm to midnight.