

2019 CONFERENCE SPONSORSHIP PLEDGE FORM

Sponsorship pledges are due by October 20, 2018. Pledges must be fulfilled by December 1, 2018 for sponsor to receive full benefits.



Association of Writers
& Writing Programs

March 27–30, 2019 | Oregon Convention Center

1 Provide Your Information

Sponsorship attribution (70 characters maximum)

Bookfair ID sign(s) (if different)

Principal contact (for VIP and featured events)

Name: _____

Address: _____

Email: _____

Phone: _____

Administrative contact (for bookfair, waiver list, billing)

Name: _____

Address: _____

Email: _____

Phone: _____

3 Select Your Add-Ons

Add _____ bookfair booth(s) to my order (\$950 each)

Add _____ bookfair table(s) (\$650 each)

Upgrade my bookfair table to a booth (\$300)

Add a full-page ad to my order (\$1,200)

Add a half-page ad (\$765)

Add a quarter-page ad (\$595)

Upgrade my half-page ad to a full page (\$435)

Upgrade my quarter-page ad to a half-page (\$170)

2 Select a Sponsorship Level

Premier Sponsor, \$25,000: 100 registration waivers, back cover conference program ad, 2 bookfair booths, optional evening reception space, sponsor logo on AWP's website and on conference signage, sponsor logo in four issues of the *Writer's Chronicle* and conference program, sponsor listing on conference tote, enewsletter/social media marketing, one exclusive premium benefit.

Cash value: \$33,405

Major Sponsor, \$15,000: 60 registration waivers, two-page conference program ad, bookfair booth, optional evening reception space, sponsor logo on AWP's website and on conference signage, sponsor logo in four issues of the *Writer's Chronicle* and conference program, sponsor listing on conference tote, one exclusive premium benefit.

Cash value: \$18,955

Benefactor, \$10,000: 45 registration waivers, full-page conference program ad, bookfair table, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of the *Writer's Chronicle* and conference program. **Cash value: \$11,500**

Patron, \$5,000: 30 registration waivers, half-page conference program ad, bookfair table, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of the *Writer's Chronicle* and conference program. **Cash value: \$6,515**

Sponsor, \$2,500: 15 registration waivers, quarter-page conference program ad, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of the *Writer's Chronicle* and conference program. **Cash value: \$3,145**

Contributor, \$1,000: 6 registration waivers, sponsor listing on AWP's website, sponsor listing in four issues of the *Writer's Chronicle* and conference program. **Cash value: \$1,020**

All sponsors at the \$5000 level and up are guaranteed placement in the sponsor section. Efforts to place sponsors who add a table or booth will be placed as space allows in order of sponsorship level and date pledged.

4 Provide Your Payment Information

Please send me an invoice with a payment due date of _____ (no later than December 1, 2018)

Split my invoice between consecutive fiscal years (first installment due June 30, 2018; second installment due December 1, 2018).

Charge my credit card on the dates specified above (Charge will appear on your statement from "USMFoundation");

Visa Mastercard American Express #: _____

CVV: _____ Exp. date: _____ Signature: _____

Name (as it appears on card): _____ Phone: _____