

2018 CONFERENCE SPONSORSHIP PLEDGE FORM

Sponsorship pledges are due by October 20, 2017. Pledges must be fulfilled by Friday, December 1, 2017 for sponsor to receive full benefits.



Association of Writers
& Writing Programs

March 7–10, 2018 | Tampa Convention Center & Marriott Tampa Waterside

1 Provide Your Information

Sponsorship attribution (70 characters maximum)

Bookfair ID sign(s) (if different)

Principal contact (for VIP and featured events)

Name: _____

Address: _____

Email: _____

Phone: _____

Administrative contact (for bookfair, waiver list, billing)

Name: _____

Address: _____

Email: _____

Phone: _____

3 Select Your Add-Ons

Add _____ bookfair booth(s) to my order (\$950 each)

Add _____ bookfair table(s) (\$650 each)

Upgrade my bookfair table to a booth (\$300)

Add a full-page ad to my order (\$1,200)

Add a half-page ad (\$765)

Add a quarter-page ad (\$595)

Upgrade my half-page ad to a full page (\$435)

Upgrade my quarter-page ad to a half-page (\$170)

2 Select a Sponsorship Level

Premier Sponsor, \$25,000: 100 registration waivers, back cover conference program ad, 2 bookfair booths, optional evening reception space, sponsor logo on AWP's website and on conference signage, sponsor logo in four issues of the *Writer's Chronicle*, sponsor listing on conference tote, e-newsletter/social media marketing, one exclusive premium benefit.
Cash value: \$33,645

Major Sponsor, \$15,000: 60 registration waivers, two-page conference program ad, bookfair booth, optional evening reception space, sponsor logo on AWP's website and on conference signage, sponsor logo in four issues of the *Writer's Chronicle*, sponsor listing on conference tote, one exclusive premium benefit.
Cash value: \$20,355

Benefactor, \$10,000: 45 registration waivers, full-page conference program ad, bookfair table, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of the *Writer's Chronicle*. **Cash value: \$11,550**

Patron, \$5,000: 30 registration waivers, half-page conference program ad, bookfair table, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of the *Writer's Chronicle*. **Cash value: \$6,215**

Sponsor, \$2,500: 15 registration waivers, quarter-page conference program ad, optional evening reception space, sponsor listing on AWP's website and on conference signage, sponsor listing in four issues of the *Writer's Chronicle*. **Cash value: \$2,995**

Contributor, \$1,000: 6 registration waivers, sponsor listing on AWP's website, sponsor listing in four issues of the *Writer's Chronicle*. **Cash value: \$960**

All sponsors at the \$5000 level and up are guaranteed placement in the sponsor section. Efforts to place sponsors who add a table or booth will be placed as space allows in order of sponsorship level and date pledged.

4 Provide Your Payment Information

Please send me an invoice with a payment due date of _____ (no later than December 1, 2017)

Split my invoice between consecutive fiscal years (first installment due June 30, 2017; second installment due December 1, 2017).

Charge my credit card on the dates specified above (Charge will appear on your statement from "GMU Foundation"):

Visa Mastercard American Express #: _____

CVV: _____ Exp. date: _____ Signature: _____

Name (as it appears on card): _____ Phone: _____