

## AWP's Fourth Tweet Chat: AWP Bookfair June 3 from 3:00-4:00 p.m. ET



[AWP @awpwriter](#) 3h3 hours ago

The [#AWP15](#) bookfair was a success! We'll share photos of it and other past bookfairs today from 3-4 p.m. ET. [#AWPBF](#)



[AWP @awpwriter](#) 2h2 hours ago

In half an hour, join us here on Twitter for our tweet chat about the [#AWP16](#) bookfair! [#AWPBF](#)



**#AWPBF**

All about the annual  
AWP bookfair

June 3, 2015 from 3:00-4:00 p.m. ET



[AWP @awpwriter](#) 1h1 hour ago

Welcome to AWP's fourth tweet chat! Today we'll be discussing the [#AWP16](#) bookfair. [#AWPBF](#)



[AWP @awpwriter](#) 1h1 hour ago

With us today is Cynthia Sherman ([@cshermanva](#)), Associate Director of Conferences and manager of the bookfair. [#AWPBF](#)



[AWP @awpwriter](#) 1h1 hour ago

To ask a question at any time during the chat, please use the hashtag [#AWPBF](#).



[Cheat River Review @CheatRiver](#) 1h1 hour ago

Hi, [#AWPBF](#) tweet chatters! We're excited to be at LA for [#AWP16](#) for our journal's 3rd [#AWP](#). What's new at the bookfair this year?



[Cynthia Sherman @cshermanva](#) 1h1 hour ago

[@CheatRiver](#) Hey Cheat River Review! There will be lounges throughout the BF to encourage people to stay a little longer [#AWPBF](#)



[Cynthia Sherman @cshermanva](#) 1h1 hour ago

[@CheatRiver](#) And, maybe a program for screenwriters on the AWP Stage! [#AWPBF](#)



[Christian Teresi @ChristianTeresi](#) 1h1 hour ago

[@CheatRiver](#) We received the most event proposals in our history, which is one indication [#AWP16](#) bookfair crowds should be robust [#AWPBF](#)



[AWP @awpwriter](#) 1h1 hour ago

Question: other than price, what's the difference between a booth and a table? [#AWPBF](#)



[Cynthia Sherman @cshermanva](#) 1h1 hour ago

[@awpwriter](#) Booths include a logo and expanded listing online. See an example [https://www.awpwriter.org/awp\\_conference/bookfair\\_exhibitors\\_list ...](https://www.awpwriter.org/awp_conference/bookfair_exhibitors_list...) just hover over a booth [#AWP15](#)



[Sarah Xerta @sarahxerta](#) 1h1 hour ago

Hi [@awpwriter](#), [@cshermanva](#) - I'm curious what steps [#AWP16](#) is taking to address the amount of racism labeled as provocative Art? [#AWPBF](#)



[Sarah Xerta @sarahxerta](#) 1h1 hour ago

[@awpwriter @cshermanva](#) does the Book Fair have any policies in place re: works that perpetuate this violence etc [#AWPBF #AWP16](#)



**Christian Teresi** [@ChristianTeresi](#) 1h1 hour ago

[@sarahxerta](#) Please see the attendee terms & conditions, paragraph 3, last two sentences. [https://www.awpwriter.org/store/attendee\\_terms\\_conditions...](https://www.awpwriter.org/store/attendee_terms_conditions...)  
[@awpwriter](#) [@cshermanva](#)



**Cynthia Sherman** [@cshermanva](#) 59m59 minutes ago

Hi [@sarahxerta](#) The goal is to make the BF welcoming and respectful of everyone. [@awpwriter](#) [#AWPBF](#) [#AWP16](#)



**Christian Teresi** [@ChristianTeresi](#) 52m52 minutes ago

[@sarahxerta](#) [@cshermanva](#) The [#AWP16](#) bookfair is a reflection of all of America's literatures. We expect over 800 exhibitors in LA. [#AWPBF](#)



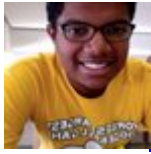
**AWP** [@awpwriter](#) 58m58 minutes ago

Question: Will exhibitors be able to choose their own exhibit space locations again this year?  
[#AWPBF](#)



**Cynthia Sherman** [@cshermanva](#) 55m55 minutes ago

[@awpwriter](#) Yes! The process is explained in greater detail at [https://www.awpwriter.org/awp\\_conference/bookfair\\_overview...](https://www.awpwriter.org/awp_conference/bookfair_overview...) [#AWPBF](#) [#AWP16](#)



[Donald Garrett @DonaldGarrett](#) 55m55 minutes ago

[@awpwriter](#) what is the most interesting thing you've seen exhibited/handed out? [#AWPBF](#)  
[#AWP16](#)



[AWP @awpwriter](#) 52m52 minutes ago

[@DonaldGarrett](#) In [#AWP07](#) (Atlanta) 2 exhibitors gave out flyswatters with their journal names on them (don't remember any flies) [#AWPBF](#)



Cynthia Sherman [@cshermanva](#) 1h1 hour ago

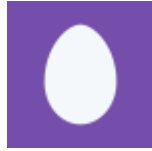
[@DonaldGarrett @awpwriter](#) Some like to play air hockey





[AWP @awpwriter](#) 50m50 minutes ago

[@DonaldGarrett](#) The literary fortune cookies are always a good time as well [#AWPBF](#)



Cristina [@CristinaEstell1](#) 1h1 hour ago

[@awpwriter](#) [@DonaldGarrett](#) I'm sorry that I missed the fortune cookies!



[AWP @awpwriter](#) 43m43 minutes ago

[@CristinaEstell1](#) [@DonaldGarrett](#) There seem to be some every year from various exhibitors! [#AWPBF](#)







[Cynthia Sherman](#) [@cshermanva](#) 44m44 minutes ago

[@DonaldGarrett](#) [@awpwriter](#) Some dress like wildlife [#AWPBF](#) [#AWP16](#)



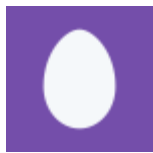
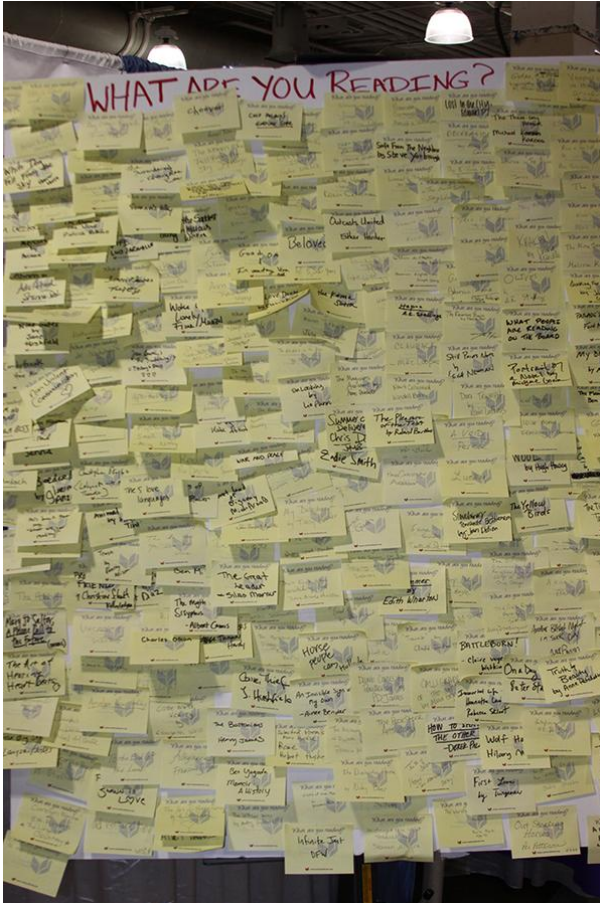
[Jason Gray](#) [@jasonmgray](#) 36m36 minutes ago

[@awpwriter](#) [@DonaldGarrett](#) I recall [@onestorymag](#) having a rubber duck pond prize giveaway one year, which was very cool. [#AWPBF](#)



[Cynthia Sherman @cshermanva](#) 41m41 minutes ago

[@DonaldGarrett](#) [@awpwriter](#) Some gather other writer's thoughts [#AWPBF](#) [#AWP16](#)



[Cristina @CristinaEstell1](#) 42m42 minutes ago

[@awpwriter](#) what tips would you share with exhibitors to make sure that their booths get lots of visitors? [#AWPBF](#) [#AWP16](#)



[Christian Teresi @ChristianTeresi](#) 39m39 minutes ago

[@CristinaEstell1](#) [@awpwriter](#) It's never too early to start reaching out to potential [#AWP16](#) attendees through social media. [#AWPBF](#)





[Cynthia Sherman @cshermanva](#) 35m35 minutes ago

[@CristinaEstell1 @awpwriter](#) Attendees love unique giveaways & serendipitous meetings. Use social media before, during, after! [#AWPBF](#) [#AWP16](#)



[AWP @awpwriter](#) 35m35 minutes ago

[@CristinaEstell1](#) Don't be afraid to get creative! [#AWPBF](#)





[Cynthia Sherman @cshermanva](#) 32m32 minutes ago

[@CristinaEstell1 @awpwriter](#) Placement is a key factor in traffic. Purchase early for best location. [#AWPBF](#) [#AWP16](#)



[AWP @awpwriter](#) 28m28 minutes ago

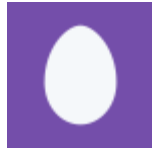
[@CristinaEstell1](#) And never underestimate a good eye-catching visual aid [#AWPBF](#)





Katharine Weber [@katharine\\_weber](#) 1h1 hour ago

[@CristinaEstell1](#) [@awpwriter](#) At BEA soft carpet underfoot keeps people lingering.



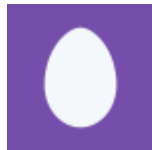
Cristina [@CristinaEstell1](#) 1h1 hour ago

[@katharine\\_weber](#) [@awpwriter](#) Good point!



Millicent B Accardi [@TopangaHippie](#) 1h1 hour ago

[@CristinaEstell1](#) [@awpwriter](#) Give-aways. Booze. Candy. Catchy buttons or pens. Every year there is an "IT" button. Be the booth that has it.



Cristina [@CristinaEstell1](#) 56m56 minutes ago

[@TopangaHippie](#) [@awpwriter](#) Excellent ideas! I wonder if a liquor license is needed for the booze.



Millicent B Accardi [@TopangaHippie](#) 1h1 hour ago

[@CristinaEstell1](#) [@awpwriter](#) I am not sure (since you are not "selling" it) Twice I have been next to BUSY booths offering shots of booze



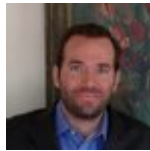
AWP [@awpwriter](#) 20m20 minutes ago

[@CristinaEstell1](#) [@TopangaHippie](#) Alcohol regulations depend on the city & the convention center. The LACC has vendor guidelines [#AWPBF](#)



Christian Teresi [@ChristianTeresi](#) 30m30 minutes ago

Hi [@TopangaHippie](#). I don't know of a convention center where it is legal for an exhibitor to do it themselves. [@CristinaEstell](#)  
[@awpwriter](#)



Christian Teresi [@ChristianTeresi](#) 22m22 minutes ago

[@TopangaHippie](#) Many convention centers would ask for their exhibit space to be shut down. It's too much of a liability.  
[@awpwriter](#)



[TheStoneslide](#) [@TheStoneslide](#) 34m34 minutes ago

[@cshermanva](#) [@awpwriter](#) We don't have questions right now, but we want to thank you for doing this. It's already been helpful. [#AWPBF](#) [#AWP16](#)



Cynthia Sherman [@cshermanva](#) 28m28 minutes ago

[@TheStoneslide](#) [@awpwriter](#) We are happy you dropped in and welcome tweets anytime! [#AWPBF](#) [#AWP16](#)



[AWP](#) [@awpwriter](#) 30m30 minutes ago

Question: Cynthia, what can you tell us about hosting Bookfair Stage events? [#AWPBF](#)



Cynthia Sherman [@cshermanva](#) 23m23 minutes ago

[@awpwriter](#) Great venues for book/magazine launch readings/performance/slam events/celebrations/tributes  
[https://www.awpwriter.org/awp\\_conference/bookfair\\_stage ...](https://www.awpwriter.org/awp_conference/bookfair_stage...) [#AWPBF](#)



[AWP @awpwriter](#) 6m6 minutes ago

Thanks for tweeting with us today about the [#AWPBF](#)! Send any follow-up questions to [bookfair@awpwriter.org](mailto:bookfair@awpwriter.org)



[AWP @awpwriter](#) 6m6 minutes ago

We hope you've enjoyed today's [#AWPBF](#) tweet chat. Join us for our next chat about the Writer to Writer [#AWPMentorship](#) program on July 7!