

AWP's Sixteenth Tweet Chat: #AWP17BF
May 18, 2016 from 3:00-4:00 p.m. ET



[AWP @awpwriter](#)

Thinking about exhibiting at [#AWP17](#)? Ask your questions today at 3:00 p.m. ET with [#AWP17BF](#).



#AWP17BF

Answers and advice for
bookfair exhibitors

May 18, 2016 from 3:00 - 4:00 pm ET



[AWP @awpwriter](#)

Welcome to the [#AWP17BF](#) tweet chat. We'll discuss exhibiting at the bookfair & answer your questions.



[English Wallflower @engwallflower](#)

Make sure you're following [#AWP17BF](#) beginning now!



[AWP @awpwriter](#)

With us today is Cynthia Sherman, AWP's Director of Exhibits, [@cshermanva](#). [#AWP17BF](#)



[AWP @awpwriter](#)

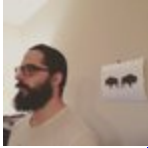
Ask a question about the upcoming AWP bookfair at any time by tweeting with [#AWP17BF](#).



[Christian Teresi @ChristianTeresi](#)

[#AWP16](#) LA bookfair had over 800 presses, magazines, journals, & literary orgs participate. Join them for [#AWP17BF](#).





[Justin L Daugherty @JDaugherty1081](#)

[@ChristianTeresi](#) [@awpwriter](#) If only the table prices hadn't gone up \$75.



[Christian Teresi @ChristianTeresi](#)

[@JDaugherty1081](#) The rates are inexpensive compared bookfairs of equal size.
[@cshermanva](#) [@awpwriter](#)



[Christian Teresi @ChristianTeresi](#)

[@JDaugherty1081](#) We had over 800 exhibitors this year. [@awpwriter](#) has to be able to pay for the entire setup up. That's a lot of union labor



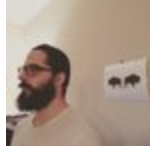
[Christian Teresi @ChristianTeresi](#)

[@JDaugherty1081](#) We keep the rates as low a possible, but we have to be able to pay for the bookfair set up & that required an increase.



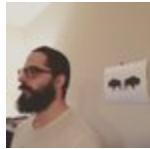
[Christian Teresi @ChristianTeresi](#)

[@awpwriter](#) took on significant expenses to be able to accommodate a large more inclusive bookfair @ convention centers. [@JDaugherty1081](#)



[Justin L Daugherty @JDaugherty1081](#)

[@ChristianTeresi](#) [@awpwriter](#) Understand all of this, but also know that many presses couldn't really justify the price before.



[Justin L Daugherty @JDaugherty1081](#)

[@ChristianTeresi](#) [@awpwriter](#) And, many of those presses, some run by marginalized folks, are going to have to work more to justify it now.



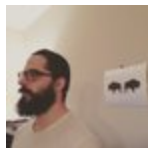
[Christian Teresi @ChristianTeresi](#)

[@JDaugherty1081](#) Given the expenses and staff time, the bookfair is basically a break even situation for [@awpwriter](#).



[Christian Teresi @ChristianTeresi](#)

[@JDaugherty1081](#) These too our our concerns, but we still have to be able to afford the cost of the bookfair. [@awpwriter](#)



[Justin L Daugherty @JDaugherty1081](#)

[@ChristianTeresi](#) [@awpwriter](#) Again, I understand this. It's just...rough for many/most small presses who already have to work hard to exist.



[Christian Teresi @ChristianTeresi](#)

. [@JDaugherty1081](#) The rates have gone up 2% (booths) 4% (tables) each last five years, which is nominal considering the scope. [@awpwriter](#)



[Christian Teresi @ChristianTeresi](#)

. [@JDaugherty1081](#) The rates are going to stay the same for 2017 and 2017. [@awpwriter](#)



[AWP @awpwriter](#)

[@JDaugherty1081](#) [@ChristianTeresi](#) Thanks for voicing your concerns! Also wanted to mention we allow groups to share space to help with costs



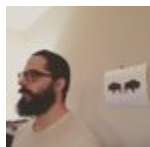
[Christian Teresi @ChristianTeresi](#)

. [@JDaugherty1081](#) Yes, orgs. can share, which is rare for exhibits of this size. We really want as many orgs as possible to attend [@awpwriter](#)



[Christian Teresi @ChristianTeresi](#)

I hear you [@JDaugherty1081](#), but the bookfair is not possible if it cannot pay for itself.



[Justin L Daugherty @JDaugherty1081](#)

[@ChristianTeresi](#) Again, understood. It's just, you know, rough out here for a press/writer/person.



[Christian Teresi @ChristianTeresi](#)

We think about these concerns a lot. I hear you [@JDaugherty1081](#). The cheapest table at BEA costs \$2400.



[Christian Teresi @ChristianTeresi](#)

There were more than 12,000 attendees at each of the last three conferences. We expect just as many for [#AWP17BF](#).



[Cynthia Sherman @cshermanva](#)

[#AWP17](#) BF sales go live in June!



[Cynthia Sherman @cshermanva](#)

[#awp17bf](#) AWP uses the rolling exhibit sales process to replace the point system in to continue rewarding exhibitors for their commitment



[Cynthia Sherman @cshermanva](#)

[#awp17](#) for more details about purchasing visit [https://www.awpwriter.org/awp_conference/bookfair_overview ...](https://www.awpwriter.org/awp_conference/bookfair_overview...)



[English Wallflower @engwallflower](#)

What can [#AWP](#) members expect to find at the [#AWP17BF](#)?



[AWP @awpwriter](#)

[@engwallflower](#) Poetry, fiction, nonfic, journals, presses, writing programs, writing conferences, books, more books, and fun! [#AWP17BF](#)



[AWP @awpwriter](#)

[@engwallflower](#) The [#AWP17BF](#) will have a little bit of everything. There are giveaways, author signings, swag, discounts on books, & more!



[English Wallflower @engwallflower](#)

[@awpwriter](#) You had me at author signings! 😊 [#AWP17BF](#)



[AWP @awpwriter](#)

[@engwallflower](#) We will have stages inside the [#AWP17BF](#), with events throughout the conference, and also places to sit and eat/read.



[Cynthia Sherman @cshermanva](#)

[@engwallflower](#) Hello! The Bookview Now stage will be live in the BF, AWP history, memorabilia, video and more fun is planned [#AWP17bf](#)



[Christian Teresi @ChristianTeresi](#)

The amazing [@thesablevenus](#) & [@ProfessorEA](#) were live from the [#AWP16](#) bookfair. [#AWP17BF](#) [@awpwriter](#) [@BookViewNow](#) <https://t.co/HvpRmuYV8G>



[Cynthia Sherman @cshermanva](#)

[@awpwriter](#) Fun fact, the PBS Book View Now stage will be live at [#AWP17](#)



[AWP @awpwriter](#)

Did you know each exhibit space includes 2 complementary conference registrations? That's a savings of up to \$600! [#AWP17BF](#)



[AWP @awpwriter](#)

In our online management system, exhibitors can select a space on the map, add badges & twitter info, enter signings, etc. [#AWP17BF](#)



[Cynthia Sherman @cshermanva](#)

[@awpwriter](#) For more fun and savings, share an exhibit space! More info will be posted to the bookfair overview page [#AWP17](#)



[AWP @awpwriter](#)

Want the latest [#AWP17BF](#) news? Like the Facebook page: [https://www.facebook.com/pages/AWP-Bookfair/536254749775315 ...](https://www.facebook.com/pages/AWP-Bookfair/536254749775315...) Leading up to [#AWP17](#) we'll showcase many exhibitors there.



[AWP @awpwriter](#)

You might also consider sponsoring the conference. Some of the sponsorship levels come with exhibit space: [https://www.awpwriter.org/application/public/pdf/conference/2017/AWP-2017-sponsorship-kit.pdf ...](https://www.awpwriter.org/application/public/pdf/conference/2017/AWP-2017-sponsorship-kit.pdf...) [#AWP17BF](#)



[AWP @awpwriter](#)

Remember: bookfair sales will open in June! [#AWP17BF](#)



[AWP @awpwriter](#)

If you've got more questions, check out the Bookfair FAQs:

[https://www.awpwriter.org/awp_conference/faqs#BookfairFAQ ...](https://www.awpwriter.org/awp_conference/faqs#BookfairFAQ...) [#AWP17BF](#)



[AWP @awpwriter](#)

If you missed your chance to ask a question here, just email bookfair@awpwriter.org

[#AWP17BF](#)



[AWP @awpwriter](#)

We hope you'll all bring your creativity and passion for the literary world to [#AWP17](#)! Bookfair info: [https://www.awpwriter.org/awp_conference/bookfair_overview ...](https://www.awpwriter.org/awp_conference/bookfair_overview...) [#AWP17BF](#)



[AWP @awpwriter](#)

Thanks for joining us for the [#AWP17BF](#) tweet chat. Our next tweet chat will be on June 9 at 3:00 p.m. ET about the [#AWPwebsite](#).