

TERMS OF ADVERTISEMENT IN AWP PUBLICATIONS (2008-2009)

By making a reservation for advertising with AWP and any of its publications, you agree to the following terms and conditions:

1. AWP reserves the right to refuse any advertisement it feels is inappropriate or which does not conform to the standards of the publication. AWP reserves the right to print the word "Advertisement" on any advertisement that might be misconstrued as editorial content.
2. The Advertiser &/or the Advertising Agency assume all liability for content of all advertisements printed & assume all liability for any claims made against AWP as the result of an advertisement.
3. Cancellations cannot be accepted any later than one week (five business days) before the copy deadline. Cancellations received thereafter are subject to a full payment charge for the advertisement.
4. Advertising contracts that are terminated prior to completion will be short-rated.
5. AWP cannot be held responsible for errors caused by late copy.
6. Contracts agreed to in writing or verbally are considered binding by AWP & are subject to all terms & requirements of this confirmation.
7. Rendering an invoice to an Advertising Agency does not relieve the Advertiser of payment for the advertisement.
8. If, due to circumstances beyond its control, AWP is not able to circulate the particular issue in which an advertisement was to be contained, its only liability shall be to publish the advertisement in its next available issue, or, at its option, to refund any sums paid for the advertisement.
9. Institutional & individual members of AWP are entitled to discounts for which some restrictions apply. For an individual member, a discounted display advertisement may feature only a member's book. For an institutional member, the display advertisement may feature only programs or services of that writing program. Discounted ads should feature the work of members only, and not presses, magazines, or other organizations with which members may be employed or affiliated.
10. AWP reserves the right to remove a 5% prepayment discount if payment for an ad is not received by the prepayment deadline.
11. If a prepaid classified ad is not paid for by the prepayment deadline, AWP reserves the right to pull the ad from the publication.

12. Accounts more than 60 days past due will be subject to a 3% monthly surcharge.
13. In the event that the Advertiser has outstanding invoices, AWP reserves the right not to run an ad for an existing reservation until payment for the remaining balance is received in full.