



2012 EVENT PROPOSAL SAMPLE SUBMISSION II

This is a **Sample** only. Your proposal should be modified to represent your own event, it's discussion topics, participants, etc.

Event Organizer:

The Event Organizer agrees to serve as the liaison between AWP and the event participants, and is responsible for completing all relevant confirmation forms, responding to requests for information, and maintaining an open line of communication between AWP and your event's participants. Please note, that unless the organizer is listed as a participant, in addition to their listing as organizer, they will not be included as a participant on this event. **If the Event Organizer is to participate in the prospective event, they must also be listed among the proposed participants along with their contact information and biographical note.**

Organizer First Name:

Marisol

Organizer Last Name:

Coppola

Organizer Institutional
Affiliation:

Mongolian Museum of the Arts

Organizer Professional Designation: Please identify yourself as one of the following:

- Professor Adjunct Professor 2-yr College Professor Student Publisher/Editor
 K-12 Educator Arts Administrator Other

Organizer Address:

107 West Canal St.

Organizer City:

Star of Anise City

Organizer State:	Yuan District
Organizer Zip Code:	162891
Organizer Country:	Mongolia
Organizer Home Phone:	(703) 993 - 4317
Organizer Office Phone:	(703) 993 - 4317
Organizer e-mail:	marisol@marisolcoppola.com

Information: Please fill out all fields in this section with information about your event.

Event Title:	Mongolian Museum of the Arts: A Gallery of Art Schools Teaching the Literary + Visual Book Arts
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Event Type: Proposals **Must** be correctly categorized by Event Type. Use the Event Type that best fits your proposal. Please visit the Event Proposal Handbook for a complete description of all Types of Events as many of the descriptions have changed this year. If a proposal is listed with an inaccurate Event Type this will negatively affect its ranking and jeopardize its potential acceptance.

Event Type:

Event Description: Please limit your event description to 500 characters, including spaces. Should your event be accepted, your event description will appear in the conference program, so please observe the following style guidelines:

- Explain clearly and briefly the focus of your event.
- Write your description in the present tense.
- Do NOT use all-caps, underscores, quotation marks, or other abbreviations or style shortcuts.
- Do not include promotional information, links, HTML, or websites in your description.

Event Description:
(Limit 500 characters)

Launched in 1947, the Mongolian Museum of the Arts has been a progressive center for narrating and teaching the visual and literary arts. Representatives will discuss the methodology of interdisciplinary teaching, and how to engage students in concepts of literature in the visual arts, from hybrid influences and varying aesthetics of poetic schools in book arts, to archived and current exhibitions. A small collection of book art curation will lead to a Q&A session.

Statement of Merit:
(Limit 500 characters)

As the premier center for pedagogical orchestration in book arts, artists have been the bloodline of which these schools have existed. No other Museum as contributed as much in resources for students and teachers alike in Book Arts. As Phong, Ki, Cornell, Twombly, and Ruscha have all ignited scholarly following of their own works, these artists share techniques of teaching through multiple disciplines, creating a holistic view of the cultivation in artistry, and the “bildung” of the artist.

Audio-Visual Requests:

To request AWP consider providing audio-visual equipment for your event you must include your request with your proposal by selecting an item from the list below and providing a statement of need. Due to increasing costs to AWP and its members for rental of audio-visual equipment, no audio-visual requests will be taken after event acceptances are made. **AWP reserves the right to accept or deny audio-visual requests at its discretion for accepted events.** All requests for AV must include a statement of need that will provide a rationale for each piece of equipment requested. Requests for audio-visual equipment will not be considered after May 1, 2011. Requests included in your proposal will not be factored into the scoring during the selection process.

Meeting rooms are set up with microphones and sound systems according to the size of the room. If additional audio-visual equipment is needed for your presentation please list it below.

Audio-Visual Needs:

CD Player DVD Player Internet LCD Projector

Please provide AWP with a statement of your intended purpose for each requested piece of audio-visual equipment in the box below and include a short rationale on how such equipment will supplement and/or facilitate your event. If no AV equipment is needed please leave box blank.

Audio-Visual Statement of Need:
(Limit 500 characters)

An LCD Projector is requested to display digitized book art exhibits from the Mongolian Museum of the Arts eight centers.

Participant Information:

Please include all required information for your proposed event participants below. **Please note no participant can be listed on more than three proposals.** If a participant is proposed on more than three proposals they will be required to remove themselves from the extra events or AWP's conference committee will do so at their own discretion. If any individual is listed as a participant in more than three proposals all proposals that include that individual may be removed from consideration. Proposals must provide complete contact information for each participant in order to be considered for inclusion in AWP's 2012 Conference & Bookfair. Failure to provide complete contact information may negatively effect the proposals ranking as per the [Scoring & Selection Process](#). **Event Moderator:** All proposals must have a designated Moderator who may also be the Organizer of the event. The Moderator is considered a conference participant, and will be expected to adhere to AWP's participation guidelines, policies, and limitations.

Moderator Responsibilities: The event Moderator is responsible for managing the event on-site at the conference, seeing that the event stays within the time allotted, that individuals at the event conduct themselves appropriately, and AWP's Event Guidelines are adhered to during the event. Individuals moderating a panel should oversee event discussion, question and answer sessions, as well as see to it that discussion time is managed appropriately. Individuals moderating a reading should oversee introductions, question and answer sessions, as well as see to it that participants read for the appropriate amount of time. All moderators will be expected to adhere to AWP's participation guidelines, policies, and limitations.

Please Note: While the event Moderator is responsible for managing event discussions and readings on-site at the conference, the event Organizer is responsible for all relevant paperwork to be submitted to AWP, and serving as the liaison between AWP and the event participants. AWP understands in many cases the Moderator and Organizer will be the same individual. However, individuals may organize an event, making all administrative preparation, and elect not to participate in the event discussion or reading.

Moderator Info:

First Name:	Nhat
Last Name:	Phong
Institutional	Black Mountain College Museum + Arts Center

Affiliation:

Professional Designation: Please identify the moderator as one of the following:

- Professor Adjunct Professor 2-yr College Professor Student Publisher/Editor
 K-12 Educator Arts Administrator Other

Address:	56 Broadway
City:	Asheville
State:	NC
Zip Code:	28811
Country:	USA
Phone Number:	(828) 231 - 1298
E-mail:	nhat@nhatphong.org

Bio:
(Limit 400 characters)

Nhat Phong is a graduate student at the Black Mountain College Museum + Arts Center and is a curator at the Museum. He also is a teaching assistant for undergraduate composition classes. Nhat's short stories and poems have been published in jubilat, The Massachusetts Review, in Best New Poets 2009, and on Drunken Boat.

Participant #2 Info:

First Name:	Alice
Last Name:	Ki
Institutional Affiliation:	The Center for Book Arts

Professional Designation: Please identify the moderator as one of the following:

- Professor Adjunct Professor 2-yr College Professor Student Publisher/Editor
 K-12 Educator Arts Administrator Other

Address:	28 West 27 th Street, 3 rd Floor
City:	New York
State:	New York
Zip Code:	10001
Country:	USA
Phone Number:	(212) 471 - 1948
E-mail:	aliceki@centerforbookarts.org

Bio:
(Limit 400 characters)

Alice Ki is a book conservator for the Library of Congress. Ki's research and studies of bookbinding and specialized book forms is shared with workshop students at The Center for Book Arts in New York. Ki's artist books can be found at collections in the Metropolitan Museum of Art, the MOMA, and the Mongolian Museum of the Arts, where she is currently a visiting lecturer.

Participant #3 Info:

First Name:

Joseph

Last Name:

Cornell

**Institutional
Affiliation:**

Russian Engine Press: A Workshop House

Professional Designation: Please identify the moderator as one of the following:

- Professor Adjunct Professor 2-yr College Professor Student Publisher/Editor
 K-12 Educator Arts Administrator Other

Address:

17 Nevsky Prospekt

City:

Mikhailovsky District

State:

Mikhailovsky

Zip Code:

191186

Country:

Russia

**Phone
Number:**

812 - 571 - 82 - 38

E-mail:

joseph@cornellbox.com

Bio:
(Limit 400 characters)

Joseph Cornell is one of America's most innovative modern artists, known for his distinctive box sculptures, collages and experimental films that continue to influence many artists, writers, poets, filmmakers and designers. Cornell was a self-taught artist, influenced by the Surrealists, French Symbolists, American Transcendentalists, and 19th C. ballet dancers.

Participant #4 Info:

First Name:	Cy
Last Name:	Twombly
Institutional Affiliation:	The New School; Parsons School of Design

Professional Designation: Please identify the moderator as one of the following:

- Professor Adjunct Professor 2-yr College Professor Student Publisher/Editor
 K-12 Educator Arts Administrator Other

Address:	H Yrigoyen 476
City:	Buenos Aires
State:	Capital Federal

Zip Code:

10000

Country:

Argentina

**Phone
Number:**

(0)11 4342 5701

E-mail:

twombly@newschool.edu

Bio:

(Limit 400 characters)

Cy Twombly is an American artist whose large-scale paintings and works have been exhibited worldwide. It has been said that his art was inspired by ancient Mediterranean history and geography, Greek and Roman mythology, epic poetry, and Stéphane Mallarmé's writing. Twombly created an "inscrutable world of iconography, metaphor, and myth."

Participant #5 Info:

First Name:

Ed

Last Name:

Ruscha

**Institutional
Affiliation:**

Gagosian Gallery

Professional Designation: Please identify the moderator as one of the following:

Professor Adjunct Professor 2-yr College Professor Student Publisher/Editor
 K-12 Educator Arts Administrator Other

Address:

71 Bras Basah Rd.

City:

Singapore

State:

Singapore

Zip Code:

633223

Country:

Singapore

Phone
Number:

09 + 192 - 34 - 123

E-mail:

ruscha@gagosian.sg

Bio:

(Limit 400 characters)

Ed Ruscha is an American painter who has consistently combined the cityscape of his adopted hometown with vernacular language to communicate a particular urban experience. Ruscha has been the subject of numerous museum retrospectives that have traveled internationally. In 2001, he was elected to The American Academy of Arts and Letters as a member of the Department of Art.