

## AWP Bookfair Placement Point System • 2009

In order to better serve our Bookfair exhibitors, AWP has designed this Point System to determine table and booth assignments. This system relies most heavily on the date of reservation, as always, but also factors in credit for those organizations that have participated in the Bookfair for multiple years, and support the Conference in other ways.

<b>Reservation Number (determined by date of reservation)</b>	<b>Points earned</b>
0% - 4.99%	46
5% - 9.99%	42
10% - 14.99%	40
15% - 19.99%	38
20% - 24.99%	36
25% - 29.99%	34
30% - 34.99%	32
35% - 39.99%	30
40% - 44.99%	28
45% - 49.99%	26
50% - 54.99%	24
55% - 59.99%	22
60% - 64.99%	20
65% - 69.99%	18
70% - 74.99%	16
75% - 79.99%	14
80% - 84.99%	12
85% - 89.99%	10
90% - 94.99%	8
95% - 100.00%	6

<b>Other Options to Earn Points</b>	<b>Points earned</b>
Full Page Program Ad	3
Half Page Program Ad	2
Quarter Program Ad	1
Mailing List Purchase	2
WC&C Discount List Participant (no cost)	2
Contract Returned within 30 days of Reservation date (no cost)	5
Purchasing three tables/booths	12
Purchasing two tables/booths	10
Payment included with Reservation (no cost)	2
4 consecutive years as an Exhibitor*	10
3 consecutive years as an Exhibitor*	8
2 consecutive years as an Exhibitor*	5

\* If you exhibited in a shared space with another organization, you will not receive credit for this option, unless your organization was listed as the primary contact. Points can only be earned for one organization per exhibit space.