

Area of Focus

This year's Conference Survey demonstrated a 6% increase in attendance among prose-focused writers. In the past, poets have outnumbered prose writers to a large extent in attendance. In order to appeal to more prose writers, AWP has worked to increase the number of prose events, as well as to improve the quality of such events. This year AWP offered a robust and diverse selection of prose headliners, which proved to entice more of our prose-writers to join us at the Conference.

2% more respondents indicated that their primary focus was something other than the categories listed. Many Respondents who answered "other" for this question indicated that their focus was in pedagogy, playwriting/screenwriting, or translation. AWP may want to consider adding one or more categories to this question so that we can better gauge our attendees' areas of focus.

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